



## NEWS RELEASE

**For Immediate Release**

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### **Legacy Health's fundraising goal within sight thanks to \$1 million challenge grant**

PORTLAND, ORE. – The fundraising campaign for the *Unity Center for Behavioral Health* was recently awarded a \$1 million challenge grant from the M.J. Murdock Charitable Trust.

To date, Legacy Health's Office of Philanthropy has raised \$38 million of its \$40 million fundraising goal to create the area's first comprehensive emergency psychiatric and crisis evaluation center. If Legacy raises an additional \$1 million, this critical investment will "top-off" the remaining funds needed, doubling the impact of the remaining gifts made to this innovative model of care.

"We are so honored the M.J. Murdock Charitable Trust believes in *Unity's* new model of psychiatric crisis care, which will improve the quality of life for so many in our region," said Maureen Bradley, senior vice president and chief development officer of the Legacy Health Office of Philanthropy.

Setting a national standard for timely and compassionate care, *Unity's* doors will open to inpatients Jan. 9, 2017 and the Psychiatric Emergency Service is expected to open Jan. 12, 2017. This community-focused collaboration among four of the region's health care systems – Adventist Health, Kaiser Permanente, Legacy Health and Oregon Health & Science University – will be located on Legacy Health's Holladay Park campus. The project's construction cost is estimated at \$50 million. Legacy Health is donating \$10 million in real estate and leading the public fundraising campaign.

To learn more about how you can help support the *Unity Center for Behavioral Health*, contact Legacy Health's Office of Philanthropy at 503-415-4700 or visit [www.unityhealthcenter.org](http://www.unityhealthcenter.org).

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